

## **AMCIS 2011 Panels (all panels to be held in the Cabot room)**

### **Panel 1**

**Title: “Spatial Business Intelligence”**

**Time**

Saturday 2:00-3:30

**Panel chair and affiliation:**

Daniel Farkas (Professor & Chair, Pace University)

**Participants and Affiliations:**

Brian E. Mennecke (Associate Professor, Iowa State University)

James B. Pick (Professor, University of Redlands)

Namchul Shin (Professor, Pace University)

**Abstract:**

While the use of Geographic Information Systems (GIS) and spatial technologies are growing rapidly in business and government, there is lack of research in the expanding importance of space/place decision making and the application of these technologies to business intelligence and decision support. The panel will raise awareness of this important research area by suggesting directions of exploration that, in addition to BI and DSS, include web-based technology, knowledge management, and mobile applications. Industry trends and international issues will also be addressed. Panelists from industry and the research community will engage in a dialogue with the audience to begin to develop a framework for geospatial research in the information systems community.

(Optional if space allows) The format of the panel will allow each panelist 10-15 minutes to present the research issue from their perspective and then open it up to the audience for general discussion. The panel will complement the new AIS Special Interest Group on Geographic Information Systems (SIGGIS).

### **Panel 2**

**Title: “Competitively Greening the IT/IS Function – Bridging the Gap between Theory and Practice”**

**Time**

Friday 2:00-3:30

**Panel chair and affiliation:**

Joseph Sarkis (Professor, Clark University)

**Participants and Affiliations:**

Charu Chandra (Professor, University of Michigan, Dearborn)

Mark Greenlaw (V.P. Sustainability and former CIO, Cognizant, Inc.)

Nigel P. Melville (Assistant Professor, University of Michigan, Ann Arbor)

James Salo (Sr. Vice President, Trucost, Inc.)

Richard Watson (Professor, University of Georgia, Athens)

### **Abstract:**

Sustainability and the greening of the IS/IT function have gained significant and recent interest by the academic community. Industry has also been greening IT/IS in parallel. It is not always clear that what drives and interests researchers aligns with the concerns facing practitioners. We provide a balanced panel that will identify what strategic and/or operational issues arise in greening the IT/IS function. The panelists will bring their different perspectives on both research and practice in this area. We hope a dialogue helping to further clarify and possibly align the interests of IS researchers and practitioners will ensue. Given the critical role of IT/IS in greening organizations, this panel represents an important contribution to knowledge that can help us make progress on the complex issues facing organizational greening and sustainability.

## **Panel 3**

**Title: “Is There Life in Second Life?”**

### **Time**

Saturday 10:30-12:00

### **Panel chair and affiliation:**

Doug Vogel (Professor, City University of Hong Kong)

### **Participants and Affiliations:**

Don McCubbrey (Professor, University of Denver)

Lakshmi Goel (Assistant Professor, University of North Florida)

Deborah Wise (Adjunct Professor, University of Colorado, Denver)

### **Abstract:**

Social virtual worlds (SVW), a class of open-ended, immersive online environments (e.g., Second Life), have aroused extensive interest among academics and practitioners. This panel discusses the current and future challenges faced academics and practitioners in the use social virtual worlds in academic and business settings. Two recent classroom applications of virtual worlds are described, as well as current research findings and future research opportunities. Each panel member has experience from different perspectives. Active participation from attendees will be encouraged.

## **Panel 4**

**Title: “Information Security Challenges: Status and Trends”**

### **Time**

Friday 10:30-12:00

### **Panel chair and affiliation:**

Don McCubbrey (Professor, University of Denver)

### **Participants and Affiliations:**

Barbara Ciaramitaro (Ferris State University)

Stuart McCubbrey (General Motors Corporation)

Ethan Steiger (Vice President & Chief Security Officer, R. L. Polk & Co)

### **Abstract:**

Over the years, information security professionals have struggled to counter increasingly innovative security threats from internal and external sources. Their task has grown more challenging with the proliferation of new technologies. This panel will describe current and emerging information security challenges facing organizations and the technology tools they are deploying to combat them. The panel will address current and future challenges faced by information systems security practitioners and educators. Each panel member has over twenty years of experience in IS security in both organizational and academic settings. Active participation from attendees will be encouraged.

## **Panel 5**

**Title: “Smart Technology and Twitter, Google, iPhone, and Facebook (TGIF)**

**Environment: Do we deliver appropriate answers to students’ questions?**

### **Time**

Saturday 4:00-5:30

### **Panel chair and affiliation:**

J. P. Shim (Professor, Mississippi State University)

### **Participants and Affiliations:**

Sasha Dekleva (Professor, DePaul University)

Daniel Mittleman (Associate Professor, DePaul University)

Chengqi Guo, (Assistant Professor, James Madison University)

### **Abstract:**

With the users’ physical and virtual world intertwining, they increasingly find themselves immersed in the Twitter, Google, iPhone, and Facebook (TGIF) environment, with an increasing need to stay connected to others via the most currently updated and smart technology. While there are obvious benefits to TGIF, there are also problems, such as ergonomics, distractions caused by Internet or text messages, and unreliability. Moreover, smart technology-based products are dependent on high-speed data access, which may be limited only to areas with higher population densities. Research on smart technology in information systems is one of the most challenging research topics today. The bottom line is that whether we are in the right stage to deliver appropriate high-tech answers to students’ high-tech oriented questions. The invited panelists will discuss the current and future trends concerning smart technology, augmented reality, and how to improve concept delivery to high-tech oriented students in IS education.

## **Panel 6**

**Title: “Teaching 21<sup>st</sup> Century BPM and BPMS”**

### **Time**

Saturday 8:30-10:00

### **Panel chair and affiliation:**

Richard Welke (Professor, Georgia State University)

## **Participants and Affiliations:**

Robert Bostrom (Professor Emeritus, University of Georgia, Athens)

Olivera Marjanovic (Associate Professor, University of Sydney)

Timothy Olsen (Lecturer and Ph.D. candidate, Georgia State University)

## **Abstract:**

Business process management and its associated technology enablement (BPMS) have seen rapid adoption in organizations around the world. However, the uptake of this body of knowledge and practice in IS programs has lagged considerably for a variety of reasons. For the comparatively few IS programs that have thus far begun offering courses in this area, the result has been a significant increase in student interest and enrollment. This panel is comprised of faculty who have been offering such courses for some time now, and will share with the audience their course positioning, content and best practices, both for the introductory course in this area, as well as more advanced courses they may offer to comprise a specialization in BPM/BPMS.

## **Panel 7**

### **Title: “Five Journal Editors Insight and Advice on Publishing Your Research”**

#### **Time**

Saturday 8:30-10:00A

#### **Panel chair and affiliation:**

Susan Kruck (Professor, James Madison University)

#### **Participants and Affiliations:**

Susan Kruck – Journal of Information Systems Education (JISE)

Romm Livermore – International Journal of e-Politics (IJEP)

Ada Scupola – International Journal of e-Services and Mobile Applications (IJESMA)

Gary Klein – Journal of the Association for Information Systems (JAIS)

Journal of Information Technology Case Studies and Applications (JITCAR)

#### **Abstract:**

Interesting in publishing your research? The editors of the Journal of Information Systems Education (JISE), International Journal of E-Politics (IJEP), International Journal of E-Services and Mobile Applications (IJESMA), Journal of the Association for Information Systems (JAIS), and Journal of Information Technology Case Studies and Applications (JITCAR) will be hosting a panel on publishing. In this session, you will hear directly from, and ask questions of, the editors of these journals as to what they're looking for, how to avoid a rejection or endless R&R's. In addition, each editor will cover the review process and other opportunities to become involved. Attendees are encouraged to ask questions and explore publishing opportunities.